



## Policy Privacy

At This is Your Salon, we value the trust you place in us and are committed to protecting your privacy. This privacy policy explains how we collect, use, and safeguard your personal information.

### 1. Information We Collect:

- **Personal Information:** When you book an appointment or inquire about our services, we may collect personal details such as your name, email address, phone number, and any relevant information regarding your hair care needs.
- **Payment Information:** For payment processing, we collect billing details such as credit card numbers, which are securely handled through our payment processors.
- **Usage Information:** We may collect information about how you interact with our website and booking platforms, including IP addresses, browser types, and pages visited.

### 2. How We Use Your Information:

- **Service Delivery:** We use your personal information to provide and improve our services, schedule appointments, and communicate with you regarding your bookings.
- **Marketing:** With your consent, we may send you promotions, newsletters, and updates about new services or products. You can opt-out at any time.
- **Payment Processing:** We use your payment information solely for the purpose of processing transactions and do not store credit card details.
- **Legal Requirements:** In certain cases, we may use your information to comply with legal obligations or respond to lawful requests from public authorities.

### 3. Data Security:

- **Protection Measures:** We implement industry-standard security measures to protect your personal information from unauthorized access, disclosure, or misuse.

- **Third-Party Providers:** We may use third-party service providers (such as payment processors or scheduling platforms) who comply with strict privacy and security standards. These providers will only access the necessary data to perform their specific services.

#### 4. Information Sharing:

- **Third-Party Sharing:** We do not sell or share your personal information with third parties for marketing purposes. Your data is only shared with trusted service providers who assist us in delivering our services (e.g., payment processors, booking systems).
- **Legal Obligations:** We may disclose your personal information if required by law or in response to legal proceedings.

#### 5. Your Choices:

- **Opt-Out:** You have the option to opt-out of marketing communications at any time by clicking the "unsubscribe" link in our emails or by contacting us directly.
- **Data Access:** You have the right to request access to, correction, or deletion of your personal information by contacting us at [Insert Contact Information].

#### 6. Children's Privacy:

- **Minors:** Our services are not intended for individuals under the age of 18 without parental consent. We do not knowingly collect personal information from minors.

#### 7. Changes to the Privacy Policy:

- **Updates:** This is Your Salon reserves the right to update this privacy policy at any time. Any changes will be posted on this page, and significant updates will be communicated to clients via email or through our website.

#### 8. Contact Us:

- **If you have any questions or concerns regarding this privacy policy, please contact us at:**
- **Email:** [thisisyoursalon@gmail.com](mailto:thisisyoursalon@gmail.com)
- **Phone:** 516-749-9314
- **Address:** 783 West Merrick Road, Valley Stream, NY, 11580

Thank you for trusting This is Your Salon with your personal information. We are committed to safeguarding your privacy and providing you with a safe, comfortable experience.